



**Innovator**  
web solutions



# Innovator **WhatsApp Marketing Platform**

Enterprise-Grade WhatsApp Business API Solution



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# Innovator **WhatsApp Marketing Platform**

Enterprise-Grade WhatsApp Business API Solution

Innovator Web Solutions offers a powerful **WhatsApp Marketing** and **Automation** platform designed for businesses to automate conversations, engage customers, and drive growth using the official, secure WhatsApp Business API.

- ✓ Automate customer interactions **efficiently at scale**
- ✓ Manage all messages from a **centralized dashboard**
- ✓ Provide **secure, reliable, and compliant messaging**
- ✓ Drive engagement and **improve customer experience**



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# Key Capabilities



## Unified Conversation Management

Centralized inbox for managing all customer WhatsApp conversations with role-based access for teams.



## Intelligent Automation & Chatbots

Automated workflows for inquiries, lead qualification, service requests and customer support.



## Advanced Analytics & Reporting

Comprehensive dashboards for monitoring message delivery, engagement, and campaign performance.



## Campaign Messaging

Broadcast approved promotional and informational messages to targeted customer segments with real-time delivery status.



## OTP & Transactional Messaging

Secure delivery of one-time passwords, payment alerts, booking confirmations, and service notifications.



## API & System Integration

Seamless integration with CRM, ERP, mobile applications, and internal systems through secure APIs.

